

BMP Summary Sheet

MS4 Name: University of Minnesota, Twin Cities

Minimum Control Measure: 2-PUBLIC PARTICIPATION/INVOLVEMENT

Unique BMP Identification Number: 2A.01 (MS4 2020: 17.3, 17.4, 17.7)

BMP Title: Provide Opportunity of Public Input on SWPPP

BMP Description:

The UMN-TC seeks input from the public on the adequacy of the UMN-TC stormwater program (SWPPP).

Strategy 1: The SWPPP appears on the UMN-TC *It All Adds Up* stormwater webpage. A contact form for making comments and asking questions is included on the webpage.

Strategy 2: Solicit input from the University of Minnesota community by highlighting the UMN-TC stormwater webpage through social media at least one time per year.

Strategy 3: Solicit input from the greater community by highlighting the UMN-TC stormwater webpage through social media at least one time per year.

Measurable Goals:

Strategy 1: Public access to the UMN-TC SWPPP is always available and includes a way to submit comments and feedback.

Strategy 2: Stakeholders in the University of Minnesota community are more likely to find the UMN-TC SWPPP and provide feedback

Strategy 3: Stakeholders in the broader community are more likely to find the UMN-TC SWPPP and provide feedback

Metrics:

Strategy 1-3: Google Analytics; contact form submissions/entries

Strategy 2: Email open rate and click rate

Strategy 3: Social platform analytics

Timeline/Implementation Schedule:

Strategy 1-3: Comment form to remain open for public comment year-round

Strategy 2: Once per year

Strategy 3: At least on time per year

Specific Components and Notes:

UMN Stormwater Communications Plan 2021

<https://italladdsup.umn.edu/topics/stormwater> Specific SWPPP content: BMP Summary Sheets, Annual Reports, SWPPP Documents, MS4 General Permit, etc.

Responsible Party for this BMP:

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