

BMP Summary Sheet

MS4 Name: University of Minnesota, Twin Cities

Minimum Control Measure: 2-PUBLIC PARTICIPATION/INVOLVEMENT

Unique BMP Identification Number: 2C.01 (MS4 2020: 17.5, 17.7)

BMP Title: Public Participation
Audience(s) Involved: Primary: Incoming freshman, transfer students, other Welcome Week participants Secondary: UMN-TC community at-large
Educational Goals for Each Audience: Audience has the opportunity to increase awareness of stormwater quality and pollution prevention.
Activities Used to Reach Educational Goals: Organize one volunteer clean-up activity per year.
Activity Implementation Plan: The volunteer clean-up activity will be selected and administered by the Office of Sustainability as part of the <i>It All Adds Up</i> program, per the UMN Stormwater Communications Plan 2021. Event will be promoted during Welcome Week, the beginning of fall semester, each year.
Performance Measures: Number of participants
Responsible Party for this BMP: Name: Hannah Lauber Department: Communications Associate, Office of Sustainability E-mail: Laub0068@umn.edu